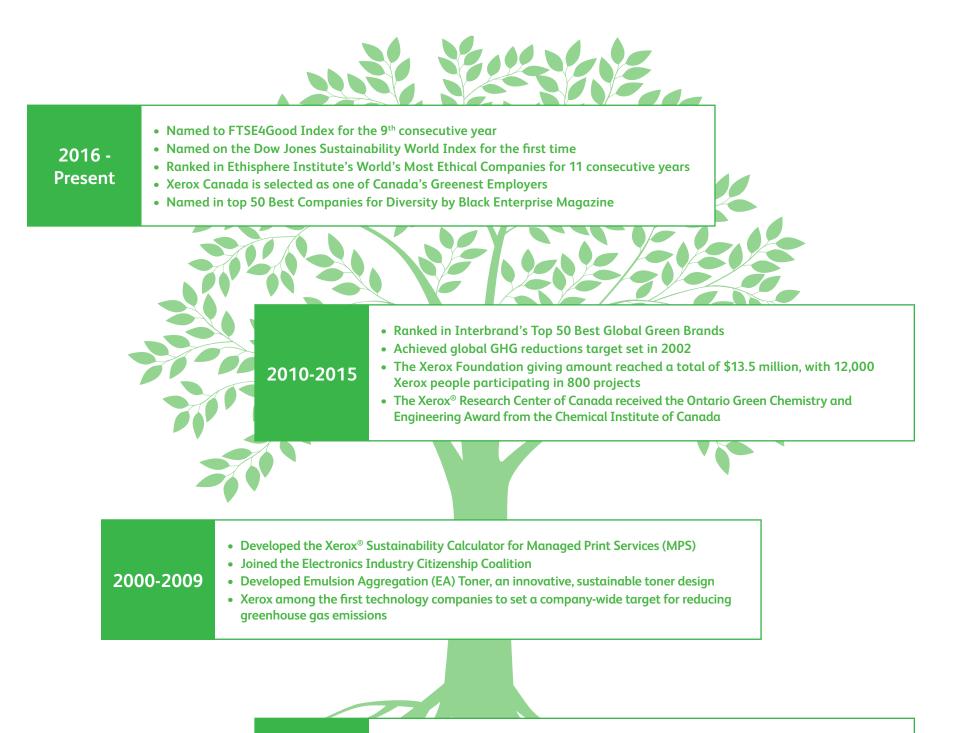


## Xerox Sustainable Roots

How does Xerox embrace its social and environmental responsibilities? Start counting...

**One:** In our operations **Two:** Throughout our supply chain **Three:** In products, solutions and services for our customers



• First company to introduce 'Power Down' features in office equipment

## 1980-1999

- Charter partner of the ENERGY STAR program for office equipment
- Launched the first consumables take-back program "Green World Alliance"
  - Pioneered remanufacturing and reuse for office equipment and toner
  - All manufacturing sites worldwide certified to ISO 14001

## • Introduced the first recycled grade of cut sheet paper

1960-1979

- Established the Xerox Community Involvement Program in the U.S.
- Invented technology to enable 2-sided printing and copying
- Embraced employee diversity through the formation of employee caucus groups

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